



# CANADIAN VOTE SUMMIT

## SPONSORSHIP OPPORTUNITIES



Toronto  
Metropolitan  
University

Faculty  
of Arts

democratic  
engagement  
**exchange**  
at Toronto Metropolitan  
University

## ABOUT THE EVENT

**The Canadian Vote Summit** addresses the challenges facing our democracy nationally by fostering cross-sector collaboration to build solutions that enable Canada's democratic institutions to earn trust and confidence. **The Democratic Engagement Exchange (DEE)** convenes Canada's leading voices on the country's democratic and electoral issues for a two-day Summit on topics including: election modernization, trust and participation, representation, innovation and many more.

**A unique opportunity to take part in a critical conversation on the health of Canada's democracy. Join 250+ attendees, including:**

- Senior government officials with representation from the federal, provincial and municipal government;
- C-suite executives from the philanthropic, private and nonprofit sectors;
- Respected and renowned journalists and media personalities;
- Leading academics and cutting-edge researchers;
- Civil society and community leaders





**“Overall super awesome conference. Thank you for bringing a much-needed event like this to the Canadian elections space”**

*(2023 Canadian Vote Summit attendee)*



**“Many thanks for hosting this well-organized event. It's so important to carve out space and time to reflect upon and discuss how we can engage our communities. Looking forward to next year!”**

*(2023 Canadian Vote Summit attendee)*



**“The Canadian Vote Summit is the “Comic Con” of electoral management”**

*(2023 Canadian Vote Summit speaker)*





## THE OPPORTUNITIES

**Be a part of the conversation on the future of Canada's democracy. As a sponsor, your organization can expect to receive over the two days:**

- Premium brand recognition and exposure in front of the Summit's 250+ attendees;
- Feature your organization as a supporter of Canada's strong and vibrant democracy onstage and offstage;
- Engage in key discussions on the future of Canada's democracy with 60+ sector leaders from across the country.

### PRESENTING SPONSOR

Receive premium brand exposure both on and off stage, during and around the flagship event, with the opportunity to be consulted on programming as a member of the Advisory Committee.

### LEAD SPONSOR

Receive premium brand exposure during and around the event. Feature your organization onstage with a special speaking opportunity.

### VISIONARY SPONSOR

As a visionary sponsor, align your organization with a vision for a strong and vibrant democracy with brand exposure during and leading up to the event.

### SUPPORTING SPONSOR

Feature your organization as a supporter of the event through one of the unique sponsorship opportunities.

## WHAT YOU GET

### PRESENTING SPONSOR

### LEAD SPONSOR

### VISIONARY SPONSOR

### SUPPORTING SPONSOR

Speaking opportunity during one of the panels

✓

✓

Opportunity to deliver opening/closing remarks

✓

Recognition as an event sponsor from the podium

✓

✓

✓

✓

Membership to the event's Advisory Committee

✓

✓

Recognition on DEE and TMU social media channels

6

3

1

Recognition on all event and promotional material

✓

✓

✓

✓

Access to the VIP dinner following Day 1 of the Summit

2

2

1

1

Complimentary tickets to the Summit

10

8

5

2

Bespoke opportunities to collaborate on DEE programming

✓

Opportunity to have a display booth

✓

✓

## BREAKFAST SPONSOR

Elevate your summit engagement as a breakfast sponsor. Gain prime visibility as your branding takes center stage across the space, making a lasting impression during crucial networking hours. Connect, collaborate, and leave your brand's mark on the event's momentum.

## LUNCH SPONSOR

As a Lunch sponsor, your organization will receive premium exposure in the Commons area, a high traffic zone throughout both days. Branding will be clearly displayed across the space, both inside and on the outdoor terrace. All participants will be invited to convene in this space to enjoy a quality lunch and refreshments served several times during the conference. This time is an opportunity for participants to network and conduct business.

## BOOTH SPONSOR

Booths are prominently located in the main hall, across from the registration desk and lined up in the direction of the auditorium. All participants, speakers and VIP guests walk through this space and it offers the most visibility throughout the conference. As a booth sponsor, your organization will have access to a table to display any relevant material and connect directly with all attendees.

## VIP DINNER SPONSOR

As a VIP Dinner Sponsor, you'll enjoy unparalleled exposure as you deliver brief remarks to an audience of top minds, showcasing your unwavering commitment to the principles that shape our nation. This invite-only gathering ensures a high-caliber networking opportunity, placing your brand in the spotlight among key decision-makers and trendsetters.

## GENERAL RECEPTION SPONSOR

Elevate your presence at the General Reception. It offers a golden opportunity for interaction with diverse professionals and amplify your brand's reach among thought leaders. Expect to foster meaningful connections and amplify your message with a speaking opportunity at this exclusive gathering. Don't just attend; actively contribute to the dialogue that drives progress. Your organization's branding will be clearly displayed across the space.

# INTERESTED IN GETTING INVOLVED?

For more information contact:  
Democratic Engagement Exchange Team at  
[catherine.corriveau@torontomu.ca](mailto:catherine.corriveau@torontomu.ca)

## About The Exchange:

**Our mission is to build a vibrant and inclusive democracy, where everyone living in Canada can contribute to creating healthy communities and solving our most pressing challenges. At The Exchange, we:**

- Create educational tools and provide training for election readiness & democratic engagement
- Convene cross-sectoral leaders to bolster vibrant and inclusive democracies
- Empowering communities to create meaningful change

